

NUBIA FILMWORKS PRESENTS

INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

**A DYNAMIC 10-WEEK COURSE TAUGHT BY AWARD WINNING
INDEPENDENT FILMMAKER SHUAIB MITCHELL**

CLASSES BEGIN APRIL 1, 2020



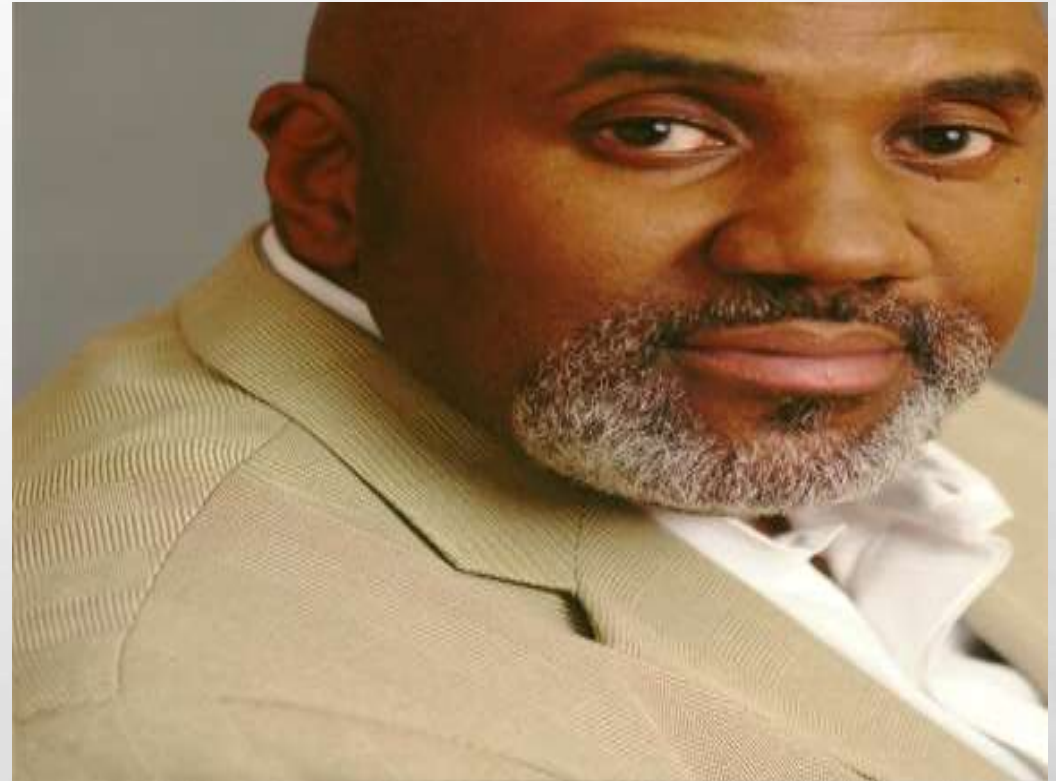
INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

ARE YOU A PLAYWRIGHT, NOVELIST OR AN ASPIRING PRODUCER? DO YOU HAVE A BOOK, A PLAY, OR AN IDEA THAT YOU'VE ALWAYS DREAMED OF MAKING INTO A MOVIE?

WELL, HERE IS YOUR CHANCE TO LEARN HOW!

NUBIA FILMWORKS PRESENTS A DYNAMIC NEW 10-WEEK COURSE TAUGHT BY AWARD WINNING INDEPENDENT FILMMAKER SHUAIB MITCHELL:

**INDEPENDENT FILM
PRODUCTION: CONCEPT
TO SCREEN**



SHUAIB MITCHELL
Instructor

INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

TAUGHT BY AWARD WINNING INDEPENDENT FILMMAKER SHUAIB MITCHELL, THIS COMPREHENSIVE TEN (10) WEEK COURSE COVERS EVERY ASPECT OF FILM PRODUCTION FROM THE FORMULATION OF THE IDEA TO PRODUCTION & DISTRIBUTION.

TOPICS INCLUDE:

- WHAT MAKES A GOOD IDEA FOR A MOVIE?
- STEPS TO WRITING A SCREENPLAY
- HOW TO HIRE A WRITER
- HOW TO PRESENT YOUR SCRIPT TO PRODUCERS, AGENTS AND STUDIO EXECUTIVES
- HOW TO CREATE A BUDGET FOR A FILM

www.nubiafilmworks.com

INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

TOPICS CONT'D...

- HOW TO DETERMINE WHAT IS THE PROPER BUDGET FOR THE FILM?
- WHAT IS A “NO BUDGET” FILM V:S A “LOW BUDGET” FILM
- FINDING FINANCING FOR THE MOVIE
- PRIVATE EQUITY INVESTMENT FINANCING VS STUDIO FINANCING
- ATTACHING HOLLYWOOD ACTORS AND/OR MAJOR ENTERTAINERS TO THE PROJECT
- CASTING THE FILM
- HIRING THE PRODUCTION CREW
- DIRECTING ACTORS
- WORKING WITH UNIONS (SAG/AFTRA, DGA, WGA IATSE ETC....)
- UNDERSTANDING SAG LOW BUDGET AGREEMENTS



INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

TOPICS CONT'D...

- WORKING WITH THE EDITOR
- PRODUCING AND MARKETING THE "TRAILER"
- SELF MARKETING TECHNIQUES: UTILIZING SOCIAL MEDIA TO MARKET THE FILM
- THE FESTIVAL CIRCUIT: SELECTING & ENTERING THE RIGHT FILM FESTIVAL(S)
- ATTRACTING MOVIE STUDIOS AND/OR TV NETWORKS TO YOUR PROJECT
- SECURING A DISTRIBUTOR
- DISTRIBUTION DEALS
- SELF DISTRIBUTION: YOUTUBE, AMAZON, FACEBOOK ETC...
- AND MUCH, MUCH MORE!



INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

PAYMENT OPTIONS

- 1. ONE-TIME PAYMENT: \$500.00**
- 2. INSTALLMENT PLAN: 4 MONTHLY PAYMENTS OF \$130.00**

CLASSES BEGIN APRIL 1, 2020



www.nubiafilmworks.com

ABOUT OUR INSTRUCTOR

A MEMBER OF THE PRESTIGIOUS DIRECTOR'S GUILD OF AMERICA (DGA), **SHUAIB MITCHELL** IS AN AWARD-WINNING INDEPENDENT FILMMAKER. SOME OF HIS OUTSTANDING FILMS INCLUDE **STRAIGHT UP GO GO** (PBS DOCUMENTARY), **TOO SAVED** (ROMANTIC COMEDY), **NOCTURNAL AGONY** (DRAMATIC THRILLER STARRING LAWRENCE-HILTON JACOBS, VERNEE' WATSON, RAE'VEN LARRYMORE KELLY AND HEZEKIAH WALKER) AND **THE GAME THAT CHANGED COLLEGE BASKETBALL** (DOCUMENTARY FILM FEATURING HALL OF FAME BASKETBALL COACH CHARLES "LEFTY" DRIESELL, LEN ELMORE, JOHN LUCAS, TOM MCMILLEN, DAVID THOMPSON AND JOHN FEINSTEIN).

MR. MITCHELL IS A RECIPIENT OF THE HOWARD UNIVERSITY ALUMNI ASSOCIATION "GOLDEN BISON AWARD" AS AN OUTSTANDING HOWARD UNIVERSITY ALUMNUS IN THE FIELD OF ENTERTAINMENT





INDEPENDENT FILM PRODUCTION: CONCEPT TO SCREEN

**COURSE TUITION IS AS LOW AS
\$500.00 AND PAYMENT PLANS ARE
AVAILABLE**

**TO REGISTER FOR THE
COURSE OR FOR MORE
INFORMATION PLEASE VISIT:**

WWW.NUBIAFILMWORKS.COM

**Classes Begin April 1, 2020
www.nubiafilmworks.com**